

Press Release – FOR IMMEDIATE RELEASE

ENAIKOON INTRODUCES NEW ANDROID APP: INVIU TOUCH

- ENAIKOON's GPS management software now available on Android phones -

Berlin, Germany, May 10, 2012 – German telematics company, ENAIKOON, has launched their new GPS management Android app called inViu touch, now available through Google Play.

inViu touch is an extension of ENAIKOON's online software, inViu. The android app version comes with five features: routes, traffic-counter, mobile-protector, GPS-details, and OpenCellID. With these features, the user is able to find locations on Openstreetmap, take photos that can be assigned to certain POIs, and email routes as a map image, GPX, or KML file to share with friends and family. It also collects GPS positions from cell towers, protects the mobile phone in case of loss or theft, monitors data usage, and backs up for data preservation.

Small business can benefit from this app as it serves as a telematics platform for tracking workers and business operation at a very low price. Families can benefit from this software as well, being able to keep a close eye on children or parents of old age, monitoring to ensure their safety. This is all possible since the actual position of the mobile phone can be seen in inViu web from anyone that has access to an account or a subaccount.

"We're very proud to release this extensive Android app, inViu touch" comments Markus Semm, the managing director and founder of ENAIKOON. "This app, which is more user-friendly for the average consumer, will make a great addition to family trips, allowing you to save trip routes and view photos from specific destinations right on the map. It can also be easily integrated into businesses as many employees already have mobile phones supplied to them by their employers. As inViu touch only uses data and doesn't require extra software or hardware, it's a great way to stay connected to friends, family, and co-workers at a very low cost."

At a modest price of €0.99, or free on Google Play, the inViu touch Android app will allow up to four mobile phones to synchronise with an inViu account at no extra charge. Sign up for your free inViu account and learn more about inViu touch at www.enaikoon.com.

About ENAIKOON

Since their inception in 2002, ENAIKOON has been a leader in delivering telematics solutions to businesses in the logistics, transport, medical, cleaning, and construction industries. This Berlin-

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based German company specialises in tailoring mobile tracking solutions for each individual customer, often aiding in theft prevention, employee monitoring, and fleet management. The combination of their sophisticated online asset-tracking software and adaptable range of GPS devices ensures their customers security, operation efficiency, and business optimisation. To learn more about their services and telematics solutions, please visit www.enaikoon.com.

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